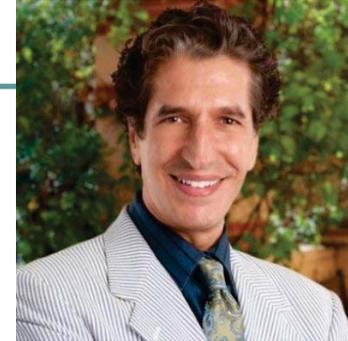


## WRITING & PRODUCING FOR THE WEB: SPEAKERS SERIES WITH FRANK CHINDAMO

Our writers were introduced to the concepts of writing for the internet by introducing them to various speakers who had found internet fame and fortune. After each event, there was a reception where attendees could network with the guest speakers and each other.



**GloZell Green**, comedian and YouTube personality, shared secrets about how she created her own breaks and became an internet success in her forties. GloZell established her YouTube channel in 2008, with video interviews, comedy about her life and song parodies. Since then, her channel has accumulated over 3 mm subscribers with more than 500 mm total views. Six of her individual videos have each been viewed more than 10 mm times, i.e., "My Push-Up Bra Will Help Me Get My Man" (23 mm views) and "Cinnamon Challenge" (39 mm views). [https://www.youtube.com/watch?v=Cyk7utV\\_D2I&list=PLsalQarpOAIU2ncJ-HQHe9DjjvdBgfwa](https://www.youtube.com/watch?v=Cyk7utV_D2I&list=PLsalQarpOAIU2ncJ-HQHe9DjjvdBgfwa)

**Michael Rousselet** is one of the Internet's biggest stars. At USC, he and classmates created [www.5SecondFilms.com](http://www.5SecondFilms.com) because they felt student films were usually too long - and boring. They created a business out of these short videos, writing them on Saturdays, shooting them on Sundays, and release one every weekday. Their fan base grew so large that they were able to finance their feature film - almost \$1 mm - in under a month on Kickstarter. Michael now writes, directs and stars in his group's hilarious "Dude Bro Party Massacre 3" and co-stars in the web series smash "Video Game High School."

**Jason Horton**'s work has been viewed online over a billion times. He co-created a show for the Game Show Network's online channel, and has two different shows on America's Funniest Videos. He co-created WitTV and is now producing out of YouTube Space LA.

**Yuri Baranovsky** is one of the founders of Happy Little Guillotine Studios ([www.hlgstudios.com](http://www.hlgstudios.com)), a digital production house and creative agency responsible for such groundbreaking digital series as "Break a Leg" ([www.youtube.com/breakalegtv](http://www.youtube.com/breakalegtv)) and "Leap Year" ([www.hulu.com/LEAP-YEAR](http://www.hulu.com/LEAP-YEAR)) -- which Yuri also co-wrote and directed. He is an internationally-produced playwright and one of the co-writers of the very first University textbook on writing for new media, *Scriptwriting 2.0: Writing for the Digital Age*.

**Nicholas Tana** is the writer, director, and star of the award winning comedy horror web-series "Hell's Kitty" ([www.hellskitty.com](http://www.hellskitty.com)). Trapped in a dead-end career, Nick decided to take charge of his own creative destiny... by shooting a web series. The series used what resources Nick had available: a camera and a cat.

**Richard Dunn** was toiling away at a day job as a lighting designer for Disney, when he had an overnight layover at the Las Vegas Airport. Bored and alone, he shot a web video, "All by Myself" which reached viral status, topping 20 mm views in 14 days. His video sparked international interest and Richard has appeared on CNN, ABC, CBS and NBC.

**Julian McCrea** is a British writer who was head of New Media for the BBC's "Dr. Who," then produced a web video "The Craftsman" which led to his development of a new technology, Story Immersion. Story Immersion reads your facial reactions as you watch videos on phones and tablets and adapts the story accordingly. Our writers were among the first people in the U.S. to see this exciting new technology. Currently, Julian has a development deal to make a web series for two different studios.

**Brett Erlich** is a political comedian in TV shows and on the Web. Brett wrote, produced, and co-hosted Google Current. He was a writer, producer, and host of InfoMania. Brett wrote, co-hosted and, executive produced The Rotten Tomatoes Show on Current TV. His show, Viral Video Film School, and his video Saw the Musical were each nominated for a Webby. Brett has appeared on ABC News Primetime Specials and is the online host of Marvel's Agents of S.H.I.E.L.D.: Declassified on ABC.com.

**John Frank Rosenblum** is a producer and writer, who as a child wrote a Dr. Who fan letter to the BBC and wound up getting the U.S. rights to the show. Since then, he's been a producer of "Cannibal! The Musical," "Orgazmo" and "South Park," as well as writing on shows such as "Star Trek:TNG" and "Red Dwarf." John Frank now produces exclusively for the web with successful series such as "Bite Me" (Machinima) and "Interns" (Relativity Media).

**Sibley Law** is the creator of twenty online web video series ranging from cooking shows and animation series to political spoofs and scripted narratives. One of the first YouTube Partners, he is an Official Honoree of the Webby Awards. He co-founded the NYC Writers Group for the International Academy of Web Television (IAWTV) and, currently serves as its Chairman of the Board of Directors.

**Lynn Chindamo**, Tubefilter's own, is an award-winning webisode creator who has written and directed series for Babelgum, Planet Green, and Petco.

*Frank Chindamo founded Fun Little Movies and has written the book on web video success. He teaches at USC, UCLA, Chapman and Emerson. His students include billion-hitter and millionaire FreddieW, Primetime Emmy winners and creators who've raised all the money they needed for their feature films - just from their web series.*