

MAKING MONEY FROM YOUR WRITING WITH MIKE HERMAN



This workshop helped our writers think outside the box and consider the tips Mike shared on how to monetize the stories and skills they already had through books and products which generate ongoing income and turn their creativity into a wealth-producing system.

Topics discussed:

- New Ways to Generate Recurring Revenue From Your Creativity
- How to Create a Profitable Book or Product Strategy
- Licensing, Distribution Methods & Affiliates for Your Work
- The Dos & Don'ts of Creating Revenue Streams From Your Writing

Mike Herman When Mike's TV writing career went belly up, he began speaking on stages around the world and published *THE MOTIVATIONAL MINUTE*®, a syndicated column which was read by more than 1.1 million readers daily. From there he got busy writing books which led to a line of products and consulting services. His book "Becoming The Complete Champion" has been translated into 18 languages and published around the world. Now, Mike is writing his 14th book and speaks and trains entrepreneurs around the world. He has raised more than \$66 million for the disabled and his consulting services have helped improve operations at companies like Marriott, 3M, Amex, and AT&T.