

HOW TO GET REPRESENTATION WITH MARC PARISER



In this open forum, veteran literary and packaging agent, Marc Pariser, answered questions and unlocked some of the secrets to getting the attention of the right people, people who can help move careers forward. Our writers learned who to approach (and how to approach them), how to negotiate your way to a meeting on your terms, and how to navigate a career without representation in the meantime.

***Marc Pariser** has over 25 years of experience as a packaging agent for the William Morris and Creative Artists agencies, as well as his own boutique literary agency. He has represented writers, producers, directors, production companies, comedians, and packaged projects with some of the biggest stars on television including Aaron Spelling, Diane English, Oprah Winfrey, Sidney Pollack, Oliver Stone, Francis Coppola, Ted Danson, Farrah Fawcett, Lewis Black, and many others.*