

HOW TO E-PUBLISH WITH CHRISTIANA MILLER



This workshop presented our writers with a blueprint of the most effective ways to publish and distribute their book, create an ongoing marketing plan, and build a career as an author/publisher. Specifically, it instructed them on how to take a story from manuscript to finished book, open a publishing account and create a marketing plan.

Topics included:

- Understanding The Fundamentals Of Producing Print, Digital & Audiobooks
- Understanding How To Hire & Work With a Publishing Team on a Shoestring Budget Including Cover Designers & Editors
- Develop a Marketing Plan to Maximize Sales
- Set Up Publishing Accounts at Various Distribution Outlets
- Develop a Career Plan Designed to Maximize Book Income
- Create a Support Network & Build a Fan Base

***Christiana Miller** is the bestselling author of the *Somebody Tell Aunt Tillie She's Dead* series. Over the last three years, her books have consistently been on Amazon's bestseller lists (both overall store and on the genre lists) and she's been ranked as one of the top Bestselling Horror Authors on Amazon. In December, she was ranked at #3, under Stephen King and Blake Crouch. In the last three years, her Tillie books have been downloaded over 190,000 times. Christiana has produced e-publishing seminars and panels for the WGA and Northwestern University's Entertainment Alliance.*